



NEWSLETTER

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ANNOUNCEMENT

RAYENCE CO. LTD C-SERIES DR DETECTORS RECEIVE iF PRODUCT AWARD



Rayence Inc. is very pleased to announce that its new C-Series DR Detectors have recently been recognized by the iF International Product Design Forum for design excellence. The award was presented to Rayence on March 10, 2017 in Munich, Germany.

This global competition is divided into 7 categories and 70 subcategories with more than 5,500 entries from approximately 60 nations submitted for consideration.

The award evaluation criteria includes design execution and workmanship; ergonomics and usability; aesthetic appeal; social responsibility; target group fit and product differentiation.

Previous winners include notable industry names such as Hewlett Packard, Audi Quattro, Nokia, GE Healthcare, Siemens Healthcare, and Philips to name just a few.

“The award evaluation criteria align perfectly with Rayence’s absolute approach towards the healthcare market”, said Bill Nicholas, Director of Marketing, “especially our exceptional diagnostic image quality when it applies to achieving maximum patient benefits.”

***Ergonomics and functionality
recognized as world-class***

